



FY2017 – 2018 Strategic Plan – DC State Board of Education

One Judiciary Square
441 4th Street, NW, 530S, Washington, DC 20001

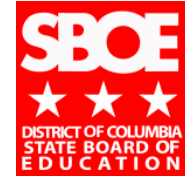


Strategies (what) Policy Review and Research	Actions (how)	Priority (Low/Medium/High)	Time Frames (when)	Responsibility (who)	Performance Indicators (measurement)
Goal 1: Develop and approve accountability plan	<i>Board develops understanding of ESSA</i>	<i>Medium</i>	<i>Ongoing (FY17 – 18)</i>	<i>Cmte Chair/Staff</i>	Develop a set of community-driven and evidence based recommendations for DC's new accountability model under ESSA
	<i>Synthesize community feedback</i>	<i>High</i>	<i>January-February 2017 (FY17)</i>	<i>Cmte Chair/Staff</i>	
	<i>Board submits draft ESSA concepts to OSSE</i>	<i>Medium</i>	<i>January 2017 (FY17)</i>	<i>Cmte Chair/Staff</i>	
	<i>Board engages in discussions with OSSE</i>	<i>Medium</i>	<i>January-March 2018 (FY17)</i>	<i>Cmte Chair/Board/Staff</i>	
	<i>Board votes on DC ESSA Accountability Model</i>	<i>Low</i>	<i>Ongoing (FY17-18)</i>	<i>Cmte Chair/Staff</i>	
Goal 2: Revise and approve school report card that will encourage schools to prioritize equity and achievement	<i>Board utilizes ESSA development process to determine concepts</i>	<i>Low</i>	<i>Ongoing (FY17 – 18)</i>	<i>Cmte Chair/Staff</i>	Take action on the new statewide school report card
	<i>Monthly updates to full board</i>	<i>Medium</i>	<i>Ongoing (FY17 – 18)</i>	<i>Cmte Chair</i>	
	<i>Schedule and hold community meetings</i>	<i>Medium</i>	<i>Fall 2017 (FY18)</i>	<i>Board/Staff</i>	
	<i>Board submits draft report card concepts to OSSE</i>	<i>Medium</i>	<i>January 2018 (FY18)</i>	<i>Board/Staff</i>	
	<i>Finalize recommendations</i>	<i>Medium</i>	<i>January-February 2018 (FY18)</i>	<i>Board</i>	



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	Public presentation of recommendations	Medium	February 2018 (FY2018)	Board	
Goal 3: Update DC's graduation requirements with a particular eye towards increasing equity and student achievement	<i>Research and summarize current issues related to graduation requirements</i>	<i>Medium</i>	<i>February 2017 (FY17)</i>	<i>Cmte Chair/Board</i>	Update graduation requirements
	<i>Develop scope of work for addressing graduation requirements</i>	<i>Medium</i>	<i>March 2017 (FY17)</i>	<i>Cmte Chair/Board</i>	
	<i>Monthly updates to full board</i>	<i>Low</i>	<i>Ongoing (FY17-18)</i>	<i>Cmte Chair</i>	
	Schedule and hold community meetings	Medium	November 2017-February 2018 (FY18)	Board	
	Board submits draft concepts to OSSE	Medium	February 2018 (FY18)	Board/Staff	
	Finalize recommendations	High	February 2018 (FY18)	Staff	
	Public presentation of recommendations of new requirements	High	February-March 2018 (FY18)	Board	
	Board adoption of new requirements	High	March/April 2018 (FY18)	Board	



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Outreach and Engagement	Aggregate contact information we already have	Medium	January 2017 (FY17)	Board, Ombudsman, CSA	Build parent-specific list serve (text and email)
	Meet and get contact info from middle school parents at back-to-school nights, parent-teacher conference nights	Medium	Ongoing (FY17 – 18)	Board, Ombudsman, CSA	
	Meet and build relationships with leaders of parent organizations	Medium	Ongoing (FY17 – 18)	Board, Ombudsman, CSA	
	Meet parents out in their community	Medium	Ongoing (FY17 – 18)	Board, Ombudsman, CSA	
Goal 2: Develop and invest a communications captain network for dissemination of information and collection of input	Identify communication captains	Medium	January 2017 (FY17)	Cmte Chair w/input from working group	
	Invest captains in mission	Medium	Spring 2017 (FY17)	Exec Director, Cmte Chair to assist	
	Test and try system; make adjustments as relevant	Medium	Spring-Summer 2017 (FY17)	Exec Director	
Goal 3: Develop communication	Document existing communications mechanisms	High	December 2016 (FY17)	Cmte Chair/Board	Update graduation requirements



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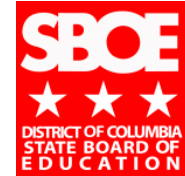
mechanisms that increase capacity to disseminate to and receive information from stakeholders				
	Define characteristics of effective dissemination mechanisms	High	February 2017 (FY17)	Cmte Chair/Board
	Define characteristics of effective feedback collection mechanisms	High	February 2017 (FY17)	Cmte Chair
	Define new communication mechanisms	High	February 2017 (FY17)	Board
	Develop budget for new communication mechanisms	Medium	April 2017 (FY17)	Board/Staff
	Gather community/stakeholder input on communication preferences	High	Ongoing	Staff
	Develop and implement new communication mechanisms which includes, expanding and refining e-newsletter distribution list, establishing and maintaining text based information sharing system, write at least three articles for publication in local papers on issues before the State Board	High	By April 2017 (FY17)	Board
	Coordinate and expand public awareness of SBOE, Ombudsman and Student Advocate	High	As soon as possible (FY17)	Board



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Strategies <i>(what)</i> Administration and Budget	Actions <i>(how)</i>	Priority <i>(Low/ Medium/ High)</i>	Time Frames <i>(when)</i>	Responsibility <i>(who)</i>	Performance Indicators <i>(measurement)</i>
Goal 1: Build credibility and strengthen relationships with external stakeholders across DC	<i>Assess current level of credibility and/or identify challenges in working with external stakeholders</i>	Medium	<i>Ongoing (FY18)</i>	<i>Staff, Exec Director</i>	Build credibility and strengthen relationships external stakeholders within the DC community
	<i>Build understanding and practice of racial and cultural equity among staff and Board (This action will be expanded upon recommendations contained within plan currently being developed)</i>	High	<i>January 2018 (FY18)</i>	<i>Ombudsman, CSA and Exec Director</i>	
	<i>Identify key partners where relationships can be developed</i>	Medium	<i>January 2017 (FY17)</i>	<i>Staff</i>	
	<i>Research best practices for collaboration with external partners</i>	Medium	<i>February 2017 (FY17)</i>	<i>Staff, Exec Director</i>	
	<i>Develop strategies that respond to identified challenges/obstacles</i>	Medium	<i>March 2017 (FY17)</i>	<i>Staff</i>	
	<i>Present analysis, strategies and tactics to the Board for input/approval</i>	Medium	<i>January 2017 (FY17)</i>	<i>Ombudsman, CSA, Exec Director</i>	
	Define new engagement protocols to further enhance credibility and relationships	Medium	March 2017 (FY17)	Staff	



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	which include translation of 80% of all SBOE, Ombudsman and CSA publications into Spanish and Amharic				
	<i>Develop prioritized list of relationships to develop</i>	<i>Low</i>	<i>After March 2017 (FY17)</i>	<i>Staff</i>	
	<i>Implement new engagement protocols which include increasing use of online and non-paper activities (website, app, meeting portal)</i>				
Goal 2: Establish agency and staff performance goals	<i>Review goals and identify staff responsibilities</i>	<i>High</i>	<i>By October each year (FY17)</i>	<i>Ombudsman, CSA, Exec Director</i>	Establish agency and staff performance goals
	<i>Conduct mid-year reviews of staff</i>	<i>High</i>	<i>By April each year (FY17)</i>	<i>Ombudsman, CSA, Exec Director</i>	
	<i>Update Board on agency and staff progress</i>	<i>High</i>	<i>Ongoing (FY18)</i>	<i>Ombudsman, CSA, Exec Director</i>	
Goal 3: Create a professional development strategy that supports board decision making	<i>Research best practices for Board professional development</i>	<i>Low</i>	<i>By March 2017 (FY17)</i>	<i>Admin Cmte</i>	Develop a professional development strategy to support Board decision making
	<i>Inventory Board member professional development interests</i>	<i>Low</i>	<i>By March 2017 (FY17)</i>	<i>Admin Cmte</i>	
	<i>Research professional development offerings consistent with best practices and Board member interests</i>	<i>Low</i>	<i>By March 2017 (FY17)</i>	<i>Admin Cmte</i>	



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	<i>Develop professional development cost estimates based on identified options</i>	<i>Low</i>	<i>By June 2017 (FY17)</i>	<i>Admin Cmte/Exec Director</i>	
	<i>Present professional development options to Board for review and discussion</i>	<i>Low</i>	<i>By June 2017 (FY17)</i>	<i>Admin Cmte</i>	
	<i>Board members select professional development activities</i>	<i>Low</i>	<i>On-going (FY18)</i>	<i>Board</i>	
Goal 4: Increase the efficiency of Board operations	<i>Assess current operations and identify those processes with limited effectiveness (i.e. take too much time, unclear roles/responsibilities, etc.)</i>	<i>High</i>	<i>By January 2017 (FY17)</i>	<i>Exec Director</i>	Increase the efficiency of Board operations
	<i>Develop a prioritized list of Board processes to modify and recommended modification</i>	<i>High</i>	<i>By January 2017 (FY17)</i>	<i>Exec Director</i>	
	Board selects 3-5 processes to modify	Medium	January 2017 (FY17)	Board	
	Define and implement new processes	Low	By October 2017 (FY17)	Exec Director	
	Gather feedback and assess impact of new processes	Low	January 2018 (FY18)	Admin Cmte	