

2017-2018 DC State Board of Education Strategic Plan

Strategies Policy Review and Research <i>(what)</i>	Actions <i>(how)</i>	Priority <i>(Low/Medium/High)</i>	Time Frames <i>(when)</i>	Responsibility <i>(who)</i>	Performance Indicators <i>(measurement)</i>
Goal 1: Develop and approve accountability plan Standingent achievement (With the release of the final regulations, including new deadlines for submission, we will need to closely review the time frames for this goal)	Board develops understanding of ESSA	Medium	On-going	Ruth Wattenberg/Staff	Develop a set of community-driven and evidence based recommendations for DC’s new accountability model under ESSA
	Synthesize community feedback	High	January-February 2017	Ruth Wattenberg /Staff	
	Board submits draft ESSA concepts to OSSE	Medium	January 30, 2017	Ruth Wattenberg /Staff	
	Board engages in discussions with OSSE	Medium	January – March 2017	Ruth Wattenberg /Board/Staff	
	Board votes on DC ESSA Accountability Model	Low	On-going	Ruth Wattenberg /Staff	

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Goal 2: Revise and approve school report card that will encourage schools to prioritize equity and achievement	Board utilizes ESSA development process to determine concepts	Low	On-going	Ruth Wattenberg /Staff	Take action on the new school report card
	Monthly Updates to full board	Medium	On-going	Ruth Wattenberg	
	Schedule and hold community meetings	Medium	Summer 2017	Board/Staff	
	Board submits draft report card concepts to OSSE	Medium	September 2017	Board/Staff	
	Finalize recommendations	Medium	Winter 2017	Board	
	Public presentation of recommendations	Medium	Spring 2018	Board	
Goal 3: Update DC's graduation requirements with a particular eye towards increasing equity and student achievement	Research and summarize current issues related to graduation requirements	Medium	February 2017	Cmte Chair/Board	Update graduation requirements
	Develop Scope of Work for addressing graduation requirements	Medium	March 2017	Cmte Chair/Board	
	Monthly Updates to full board	Low	Ongoing	Cmte Chair	
	Schedule and hold community meetings	Medium	Summer 2017	Board	
	Board submits draft concepts to OSSE	Medium	January 2018	Board/Staff	
	Finalize recommendations	High	March 2018	Staff	

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	Public presentation of recommendations of new requirements	High	Summer 2018	Board	
	Board adoption of new requirements	High	Summer 2018	Board	

Parking Lot Policy –

- Dual Language standards
- Opportunity Gap
- Cross Sector items
- Utilization of report card
- Build in capacity
- Reactive ability and follow-up

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Strategies Outreach and Engagement <i>(what)</i>	Actions <i>(how)</i>	Priority <i>(Low/Medium/High)</i>	Time Frames <i>(when)</i>	Responsibility <i>(who)</i>	Performance Indicators <i>(measurement)</i>
Goal 1: Develop a community engagement strategy that brings more and different voices to the table	Aggregate contact information we already have	Medium	January 2017	Board, Ombudsman, Chief Student Advocate	Build parent-specific listserv (text and email)
	Meet and get contact info from middle school parents at back-to-school nights, parent-teacher conference nights	Medium	On-going	Board, Staff	
	Meet and build relationships with leaders of parent organizations	Medium	On-going	Board, Staff	
	Meet parents out in their community.	Medium	On-going	Board, Ombudsman, Chief Student Advocate	
Goal 2: Develop and invest a communications captain network for dissemination of information and collection	Identify communication captains	Medium	January 30, 2017	Laura Wilson Phelan w/input from working group	

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of input	Invest captains in mission	Medium	Spring 2017	Executive Director, Laura Wilson Phelan to assist		
<p>Goal 3: Develop communication mechanisms that increase capacity to disseminate to and receive information from stakeholders</p>	<p>Test and try system; make adjustments as relevant</p> <p>Document existing communications mechanisms</p> <p>Define characteristics of effective dissemination mechanisms</p> <p>Define characteristics of effective feedback collection mechanisms</p> <p>Define new communication mechanisms</p> <p>Develop budget for new communication mechanisms</p> <p>Gather community/stakeholder input on communication preferences</p> <p>Develop and implement new communication mechanisms which includes, expanding and refining e-newsletter distribution list, establishing and maintaining text based information sharing system, write at least three articles for publication in local papers on issues before the State Board</p>	Medium	Spring-Summer 2017	Executive Director	<p>Develop effective communication strategies that increase the DC SBOE's capacity to disseminate to and receive information from stakeholders</p>	
High	December 1	Staff	High	February 2017		Staff
High	February 2017	Staff	High	February 2017		Staff
High	February 2017	Staff/Executive Director	Medium	April 2017		Executive Director
High	On-going	Staff	High	By April 2017		Staff

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	Coordinate and expand public awareness of SBOE, Ombudsman and Student Advocate	High	As soon as possible	Ombudsman, Chief Student Advocate, Executive Director	
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Parking Lot Engagement –

- Promoting the activities of the SBOE
- How can we strengthen the ways we GET to people?
- PTA as focus
- Build network
- Build staff accountability and responsibilities for all three offices

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Strategies Administration and Budget <i>(what)</i>	Actions <i>(how)</i>	Priority <i>(Low/Medium/High)</i>	Time Frames <i>(when)</i>	Responsibility <i>(who)</i>	Performance Indicators <i>(measurement)</i>
Goal 1: Build credibility and strengthen relationships with external stakeholders across DC	Assess current level of credibility and/or identify challenges in working with external stakeholders	Medium	On-going	Staff, Executive Director	Build credibility and strengthen relationships external stakeholders within the DC community
	Build understanding and practice of racial and cultural equity among staff and Board (This action will be expanded upon recommendations contained within plan currently being developed)	High	January 2018	Ombudsman, Chief Student Advocate and Executive Director	
	Identify key partners where relationships can be developed	Medium	January 30, 2017	Staff	
	Research best practices for collaboration with external partners	Medium	February 2017	Staff, Executive Director	
	Develop strategies that respond to identified challenges/obstacles	Medium	March 2017	Staff	
	Present analysis, strategies and tactics to the Board for input/approval	Medium	January 30, 2017	Ombudsman, Chief Student Advocate, Executive Director	
	Define new engagement protocols to further enhance credibility and relationships which include translation of 80% of all SBOE, Ombudsman and CSA publications into Spanish and Amharic;	Medium	March 2017	Staff	
	Develop prioritized list of relationships to develop	Low	After March 2017	Staff	

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	Implement new engagement protocols which include increasing use of online and non-paper activities (website, app, meeting portal);				
Goal 2: Establish agency and staff performance goals	Review goals and identify staff responsibilities	High	By October 1, each year	Ombudsman, Chief Student Advocate, Executive Director	Establish agency and staff performance goals
	Conduct mid-year reviews of staff	High	By April 1, each year	Ombudsman, Chief Student Advocate, Executive Director	
	Update Board on agency and staff progress	High	On-going	Ombudsman, Chief Student Advocate, Executive Director	
Goal 3: Create a professional development strategy that supports board decision making	Research best practices for Board professional development	Low	By March 2017	Standing Committee	Develop a professional development strategy to support Board decision making
	Inventory Board member professional development interests	Low	By March 2017	Standing Committee	
	Research professional development offerings consistent with best practices and Board member interests	Low	By March 2017	Standing Committee	
	Develop professional development cost estimates based on identified options	Low	By June 2017	Standing Committee/Executive Director	
	Present professional development options to Board for review and discussion	Low	By June 2017	Standing Committee	

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	Board members select professional development activities	Low	On-going	Board	
Goal 4: Increase the efficiency of Board operations	Assess current operations and identify those processes with limited effectiveness (i.e. take too much time, unclear roles/responsibilities, etc.)	High	By January 2017	Executive Director	Increase the efficiency of Board operations
	Develop a prioritized list of Board processes to modify and recommended modification	High	By January 2017	Executive Director	
	Board selects 3-5 processes to modify	Medium	January 2017	Board	
	Define and implement new processes	Low	By October 1, 2017	Executive Director	
	Gather feedback and assess impact of new processes	Low	January 2018	Standing Committee	